

Billings Comprehensive Plan Update

Kick-Off Meeting
October 24, 2019

Who are we?

- Southwest Missouri Council of Governments (SMCOG)
- Regional Planning Commission or Council of Governments
- Housed with Missouri State University
- State & Federal Planning Grants



Who are the staff?

- Jason Ray, AICP - Executive Director
 - Springfield P & Z
 - Joplin Area
 - Small-town Comprehensive Planning
- Jane Hood, EDFP - Associate Director
 - 25 years with State Department of Economic Development
- Megan Clark, AICP – Senior Planner
 - Master’s in Regional & Community Planning from K-State
 - City of East Lansing, MI
- Brandon Jenson, AICP Candidate
 - BS in Planning from Missouri State
 - State of Colorado & Adams County, CO
- Adam Olinger – Planning Intern
 - BS in Planning, BS in Geography from Missouri State
 - Graduating in December 2019



What is a Comprehensive Plan?

- Missouri State Statute- Chapter 89
- A guiding document, developed with citizen input, to layout a vision for future growth and development
 - Establish goals and objectives
 - Land use
- Influences the zoning code and future policy decisions
- It is NOT a zoning ordinance/ code



the PLANNING PROCESS

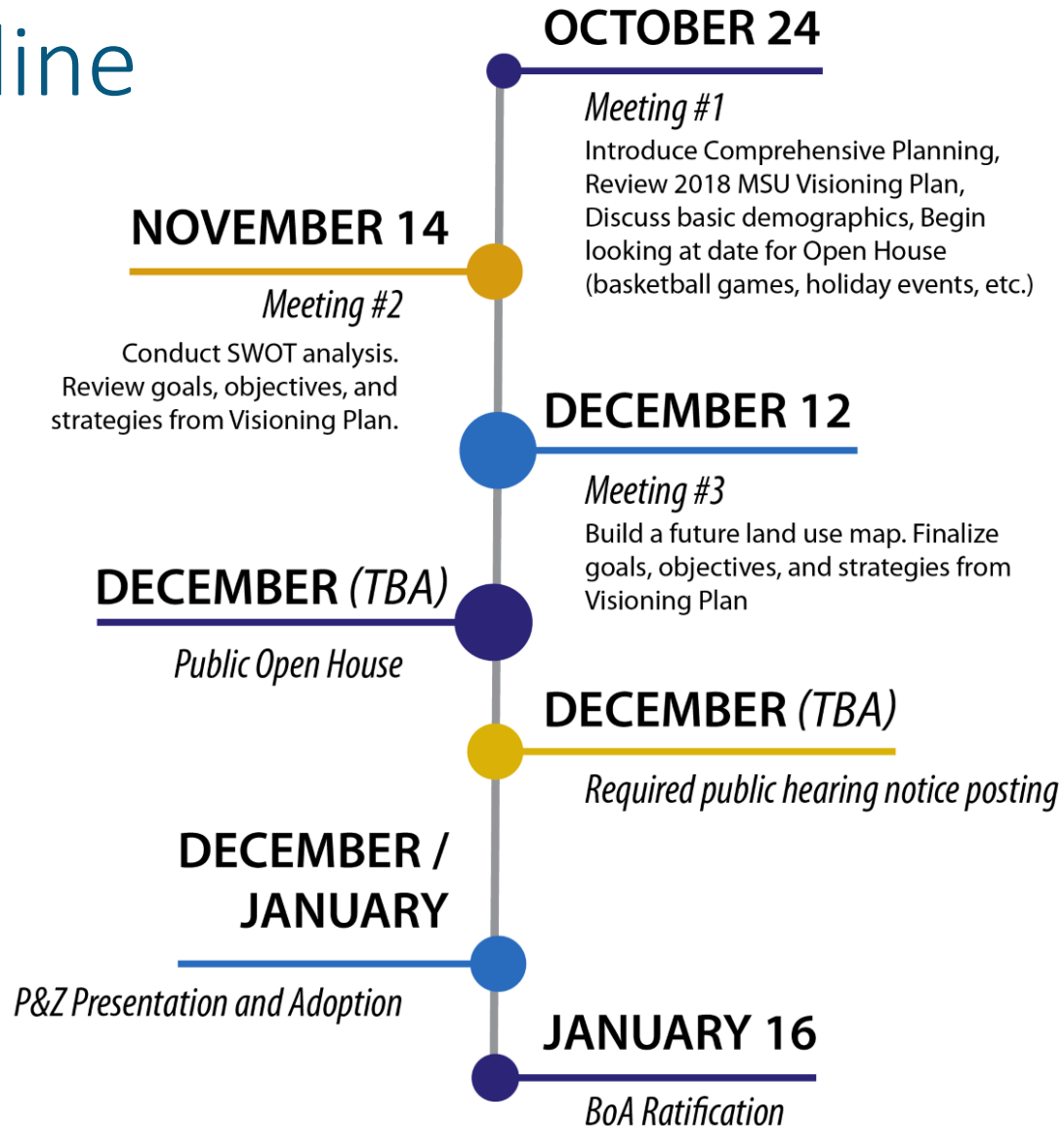


Billings Comprehensive Plan

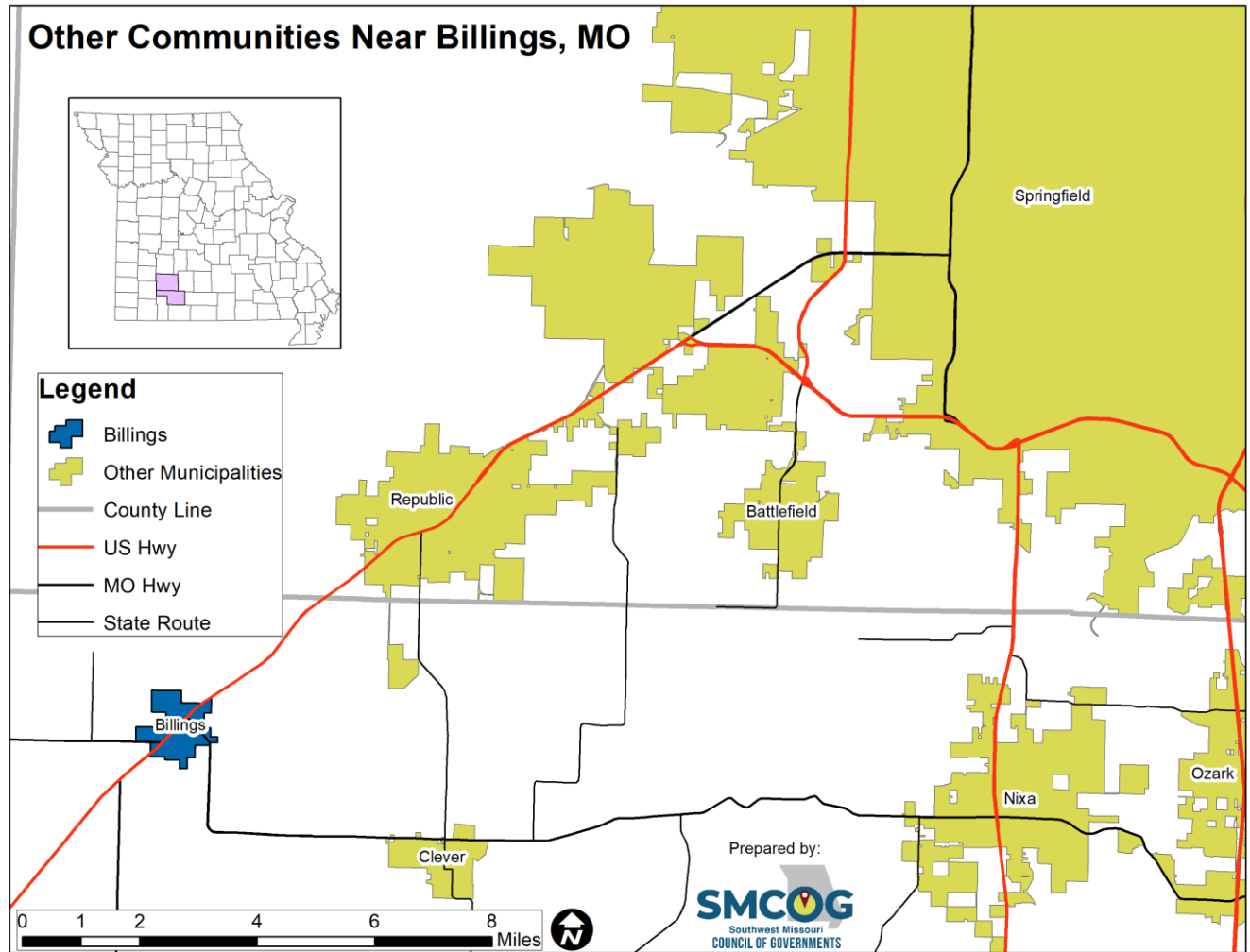
- Missouri State University students created a Visioning Plan in 2018
- Comprehensive plans should be reviewed at least every five years, and updated every 10
- Review Visioning Plan goals and objectives later in meeting



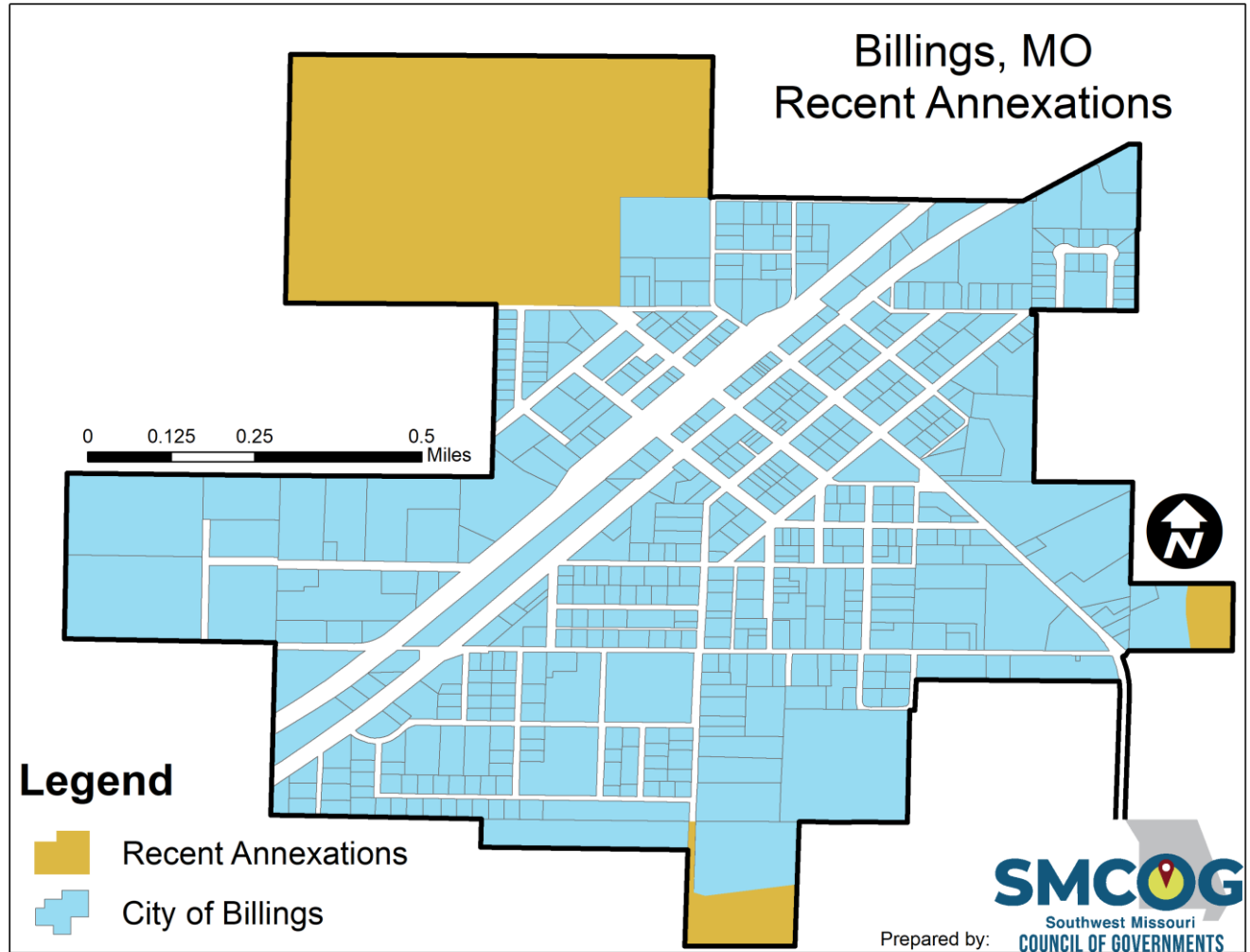
Timeline



City of Billings



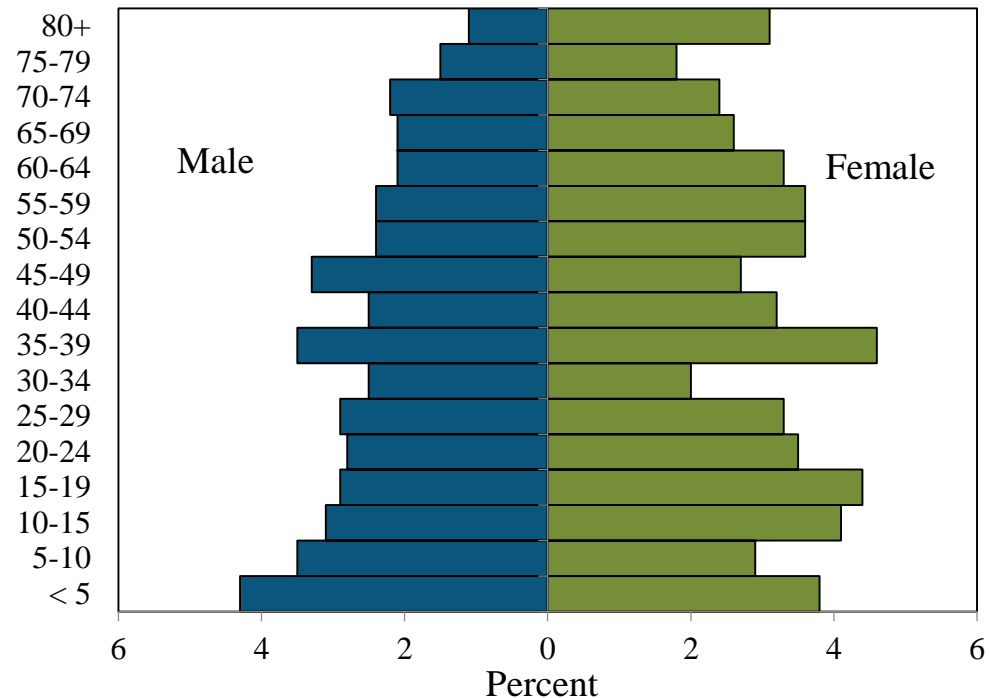
City of Billings



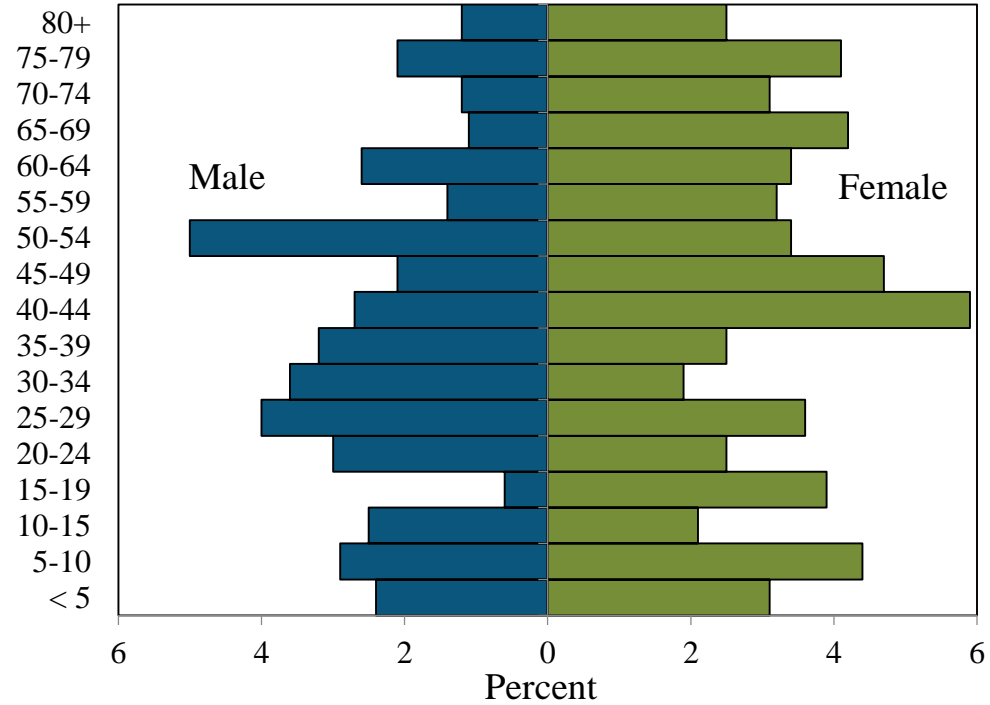
Demographics

Billings, MO Population Pyramid
2010 Census

Source: US Census Bureau



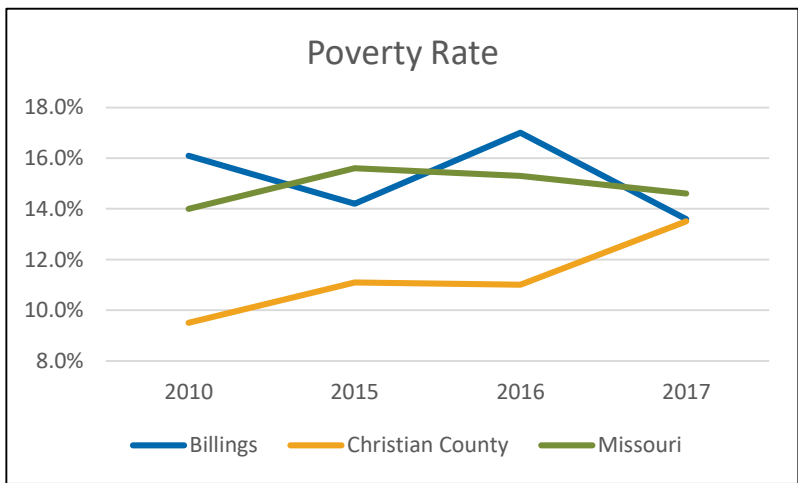
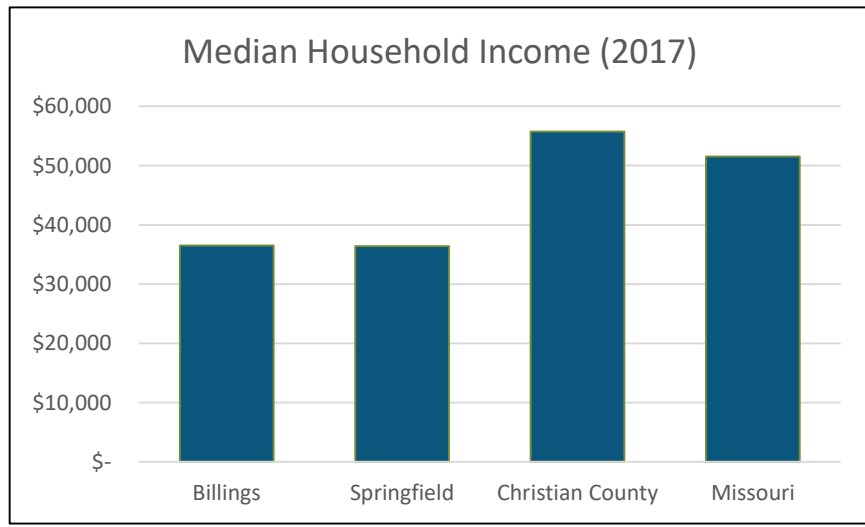
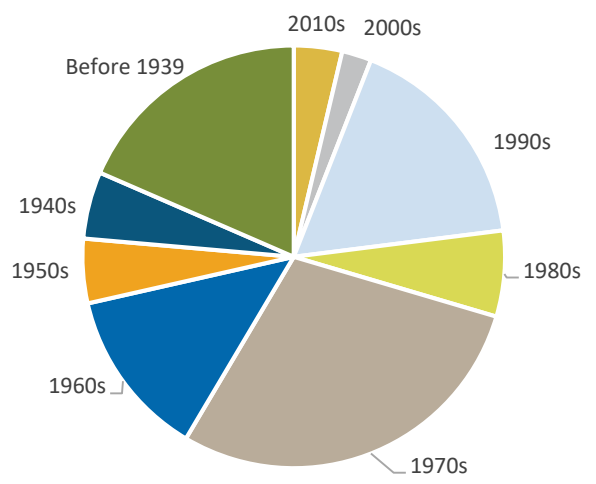
Billings, MO Population Pyramid
2017 ACS



Demographics

Home Build Date as Percentage of Total Homes Billings, MO

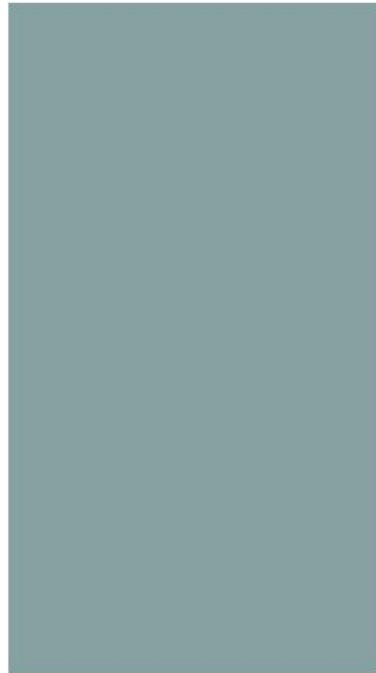
Billings	1990	2000	2010	2017
Total Population	989	1,091	1,035	971
Percent Change		10.3%	-5.4%	-6.6%



Source: US Census Bureau

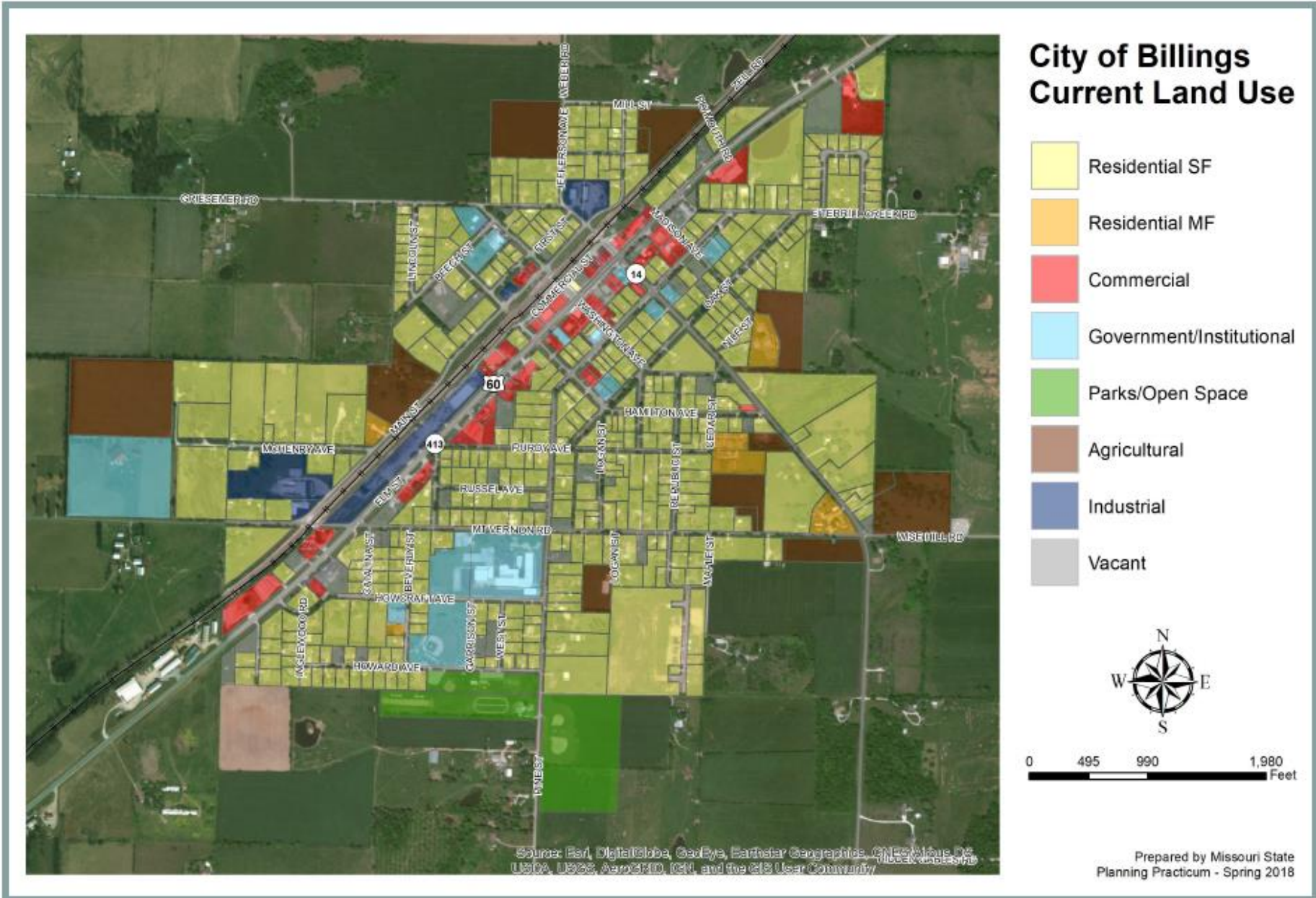
2018 MSU Visioning Plan

City of Billings Visioning Plan 2018



Prepared by: Missouri State University
Planning Practicum

Current Land Use



Land Use

Goals & Objectives

Goal #1: Encourage future growth that is compatible with current development patterns and maintains the qualities of small town life.

Objective #1:
Identify areas for growth and annexation that fit the future land use goals of the community.

Objective #2:
Ensure that growth and future land use changes are compatible with a small-town feel.

Objective #3:
Zone future growth areas to balance residential and commercial growth.

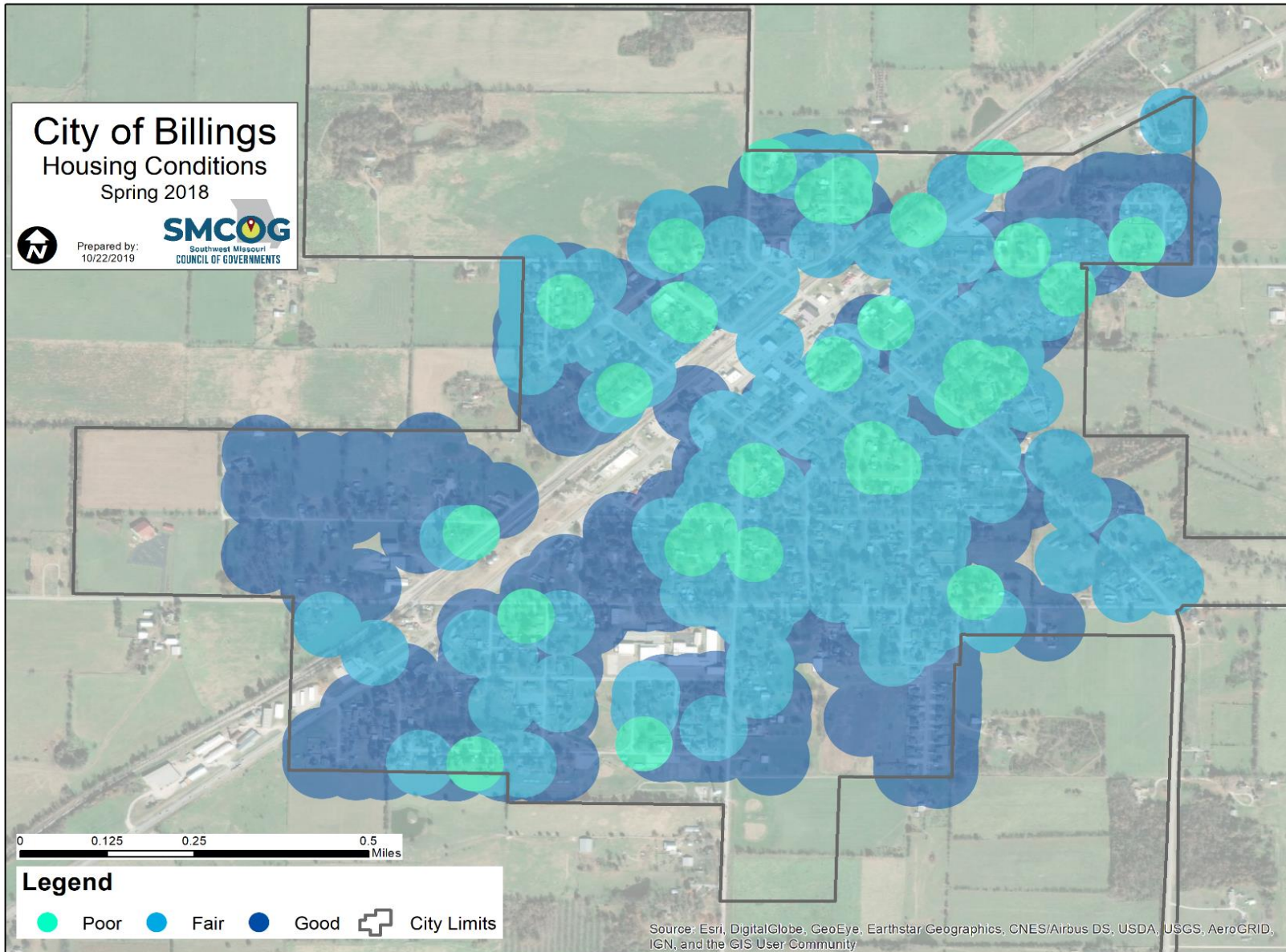
Goal #2: Prioritize infill development and improvement of existing development.

Objective #1:
Enforce property upkeep standards.

Objective #2:
Consider changing minimum lot and/or house size requirements to enable construction of more affordable housing within the community.

Objective #3
Ensure the availability of land usable for new commercial developments, updating the zoning map if necessary.

Housing



Housing

Goals & Objectives

Goal #1: Diversify housing options in Billings.

Objective #1:

Continue to zone for and develop single family homes within the City.

Objective #2:

Add more multi-family zoning into land use plans. This can help attract multi-family concepts to the area such as duplexes.

Goal #2: Divert new residential development to appropriate areas.

Objective #1:

Encourage more residential development on the west side by zoning more land as single-family and multi-family.

Objective #2:

Encourage infill and new residential development on the east side of the City by zoning more land as single-family and multi-family and considering incentives for infill development.

Economic Development

Goals & Objectives

Goal #1: Diversify Billings' economy to attain self-sufficiency.

Objective #1:

Attract local grocery store, through incentive programs, to provide residents with local, easy access to food.

Objective #2:

Expand the Billings Merchant Association and coordinate with the Christian County Chamber of Commerce to encourage economic development.

Objective #3:

Design a tax abatement program to incentivize the establishment of new businesses.

Goal #2: Revitalize the downtown district.

Objective #1:

Establish a Downtown Development Committee to oversee improving the Downtown District.

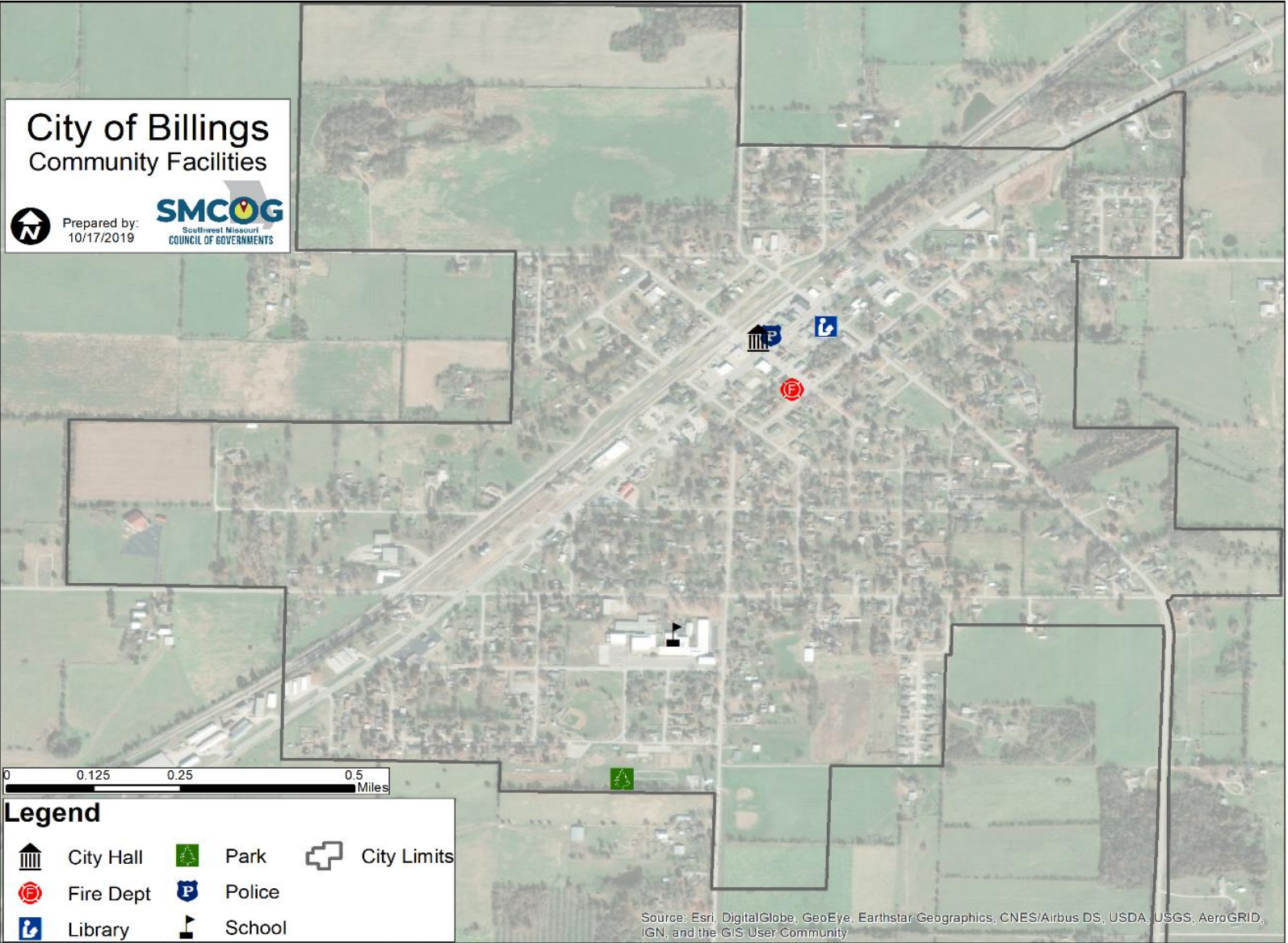
Objective #2:

Seek state and/or federal grants to foster growth and promote aesthetic continuity.

Objective #3:

Create a Bavarian theme that utilizes design and branding principles to be used throughout Downtown.

Community Facilities



Transportation



City of Billings Sidewalk Conditions

- Condition**
- Good
 - Fair
 - Poor

Transportation

Goals & Objectives

Goal #1: Provide citizens with more sidewalks to create a more walkable community.

Objective #1:

Identify areas of significant pedestrian activity that are not equipped with sidewalks .

Objective #2:

Provide sidewalks for areas that have the most pedestrian traffic.

Objective #3:

Develop a connected sidewalk system throughout Billings.

Goal #2: Provide a trail network that creates opportunity for leisure and enables citizens to navigate the City without traveling along major roads.

Objective #1:

Identify destinations within Billings with the potential for sidewalk development.

Objective #2:

Seek funding assistance for trail development by applying for grants from the Missouri Department of Natural Resources.

Objective #3:

Develop a trail network that connects with other communities to encourage alternative forms of transportation and to attract new residents to the area.

Goal #3: Create shared bike lanes on streets based on popular biking routes throughout the City.

Objective #1:

Determine popular bike routes in the City.

Objective #2:

Apply for state and federal grants to help pay for proper signage and markings.

Recreation & Open Space

Goals & Objectives

Goal #1: Implement basic design elements and landscaping to create an updated green space and to beautify city facilities.

Objective #1:

Add landscaping to create defined spaces within the park.

Objective #2:

Add a landscaped walking path through the park.

Objective #3:

Add a water feature, such as small lake, koi pond or waterfall to the park to add movement and another park feature.

Goal #2: Provide recreational infrastructure to encourage and promote community recreation and public health.

Objective #1:

Purchase disc golf goals (around \$400 each; 9 needed for half course, 18 for full course).

Objective #2:

Add disc golf goals and course to provide additional recreational opportunities.

Objective #3:

Improve outdoor basketball facilities by providing a dedicated outdoor basketball court in the park.

Objective #4:

Update playground equipment and add trailside exercise equipment for all ages.

Objective #5:

Provide adequate lighting to park to improve safety.

Objective #6:

Look into a grant to build a community center to allow for community activities such as bingo nights, events, and other opportunities.

Next Meeting

- Date:
 - Thursday, November 14th, 6:30pm
- Agenda:
 - Conduct SWOT Analysis and Review Visioning Plan Goals & Objectives
- Homework:
 - Prepare yourself for group discussion by reading the Visioning Plan's Goals & Objectives



Questions?

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