



BILLINGS

Comprehensive Plan

SWOT ANALYSIS

LAND USE

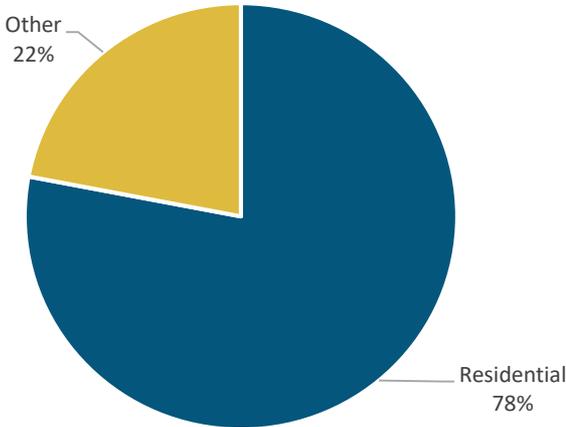
1. Encourage future growth that maintains the qualities of small town life

1. Identify areas for growth and annexation that fit future land use goals
2. Ensure that growth and future land use changes are compatible with a small-town feel
3. Zone future growth areas to balance residential and commercial growth

28

parcels are currently vacant

Current Land Use Breakdown



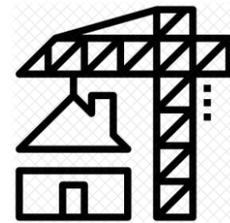
2. Prioritize infill development and improvement of existing development

1. Enforce property upkeep standards
2. Consider changing minimum lot size requirements to enable construction of more affordable housing within the community
3. Ensure the availability of land usable for new commercial developments

LAND USE

1. Encourage future growth that maintains the qualities of small town life

1. Identify areas for growth and annexation that fit future land use goals
2. Zone future growth areas to balance residential and commercial growth
3. Maintain historic nature of Downtown



2. Enforce sustainable land use regulations

- Encourage new development where infrastructure is already present
- Support development that promotes a sustainable and efficient use of resources
- Review minimum lot size requirements

HOUSING

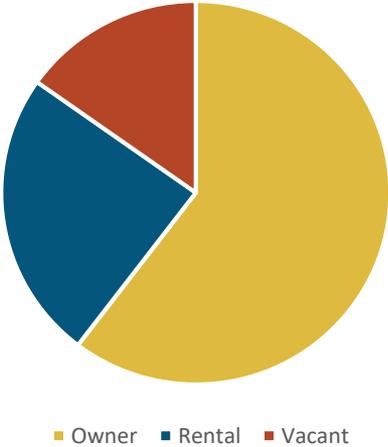
1. Diversify housing options in Billings

1. Continue to zone for and develop single family homes within the city
2. Add more multi-family zoning into land use plans

18

Homes built since 2010

Household Occupancy



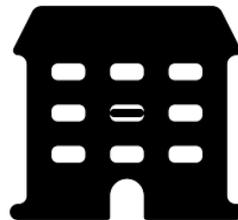
2. Divert new residential development to appropriate areas

1. Encourage more residential development on the west side by zoning more land as single-family and multi-family
2. Encourage infill and new residential development on the east side of the City by considering incentives for infill development

HOUSING

1. Diversify housing options

1. Begin zoning for high density single family homes
2. Update code to enable more multi-family and senior housing
3. Collaborate with developers to build more economically diverse homes

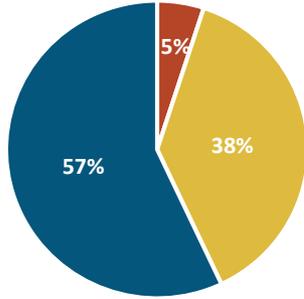


2. Improve quality of existing homes and neighborhoods

1. Enforce property maintenance codes
2. Encourage infill residential development to break up development gaps in residential areas
3. Continue rental inspection program

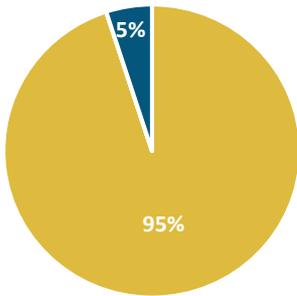
ECONOMIC DEVELOPMENT

How much should Billings grow over the next twenty years?



■ Smaller ■ Remain the Same
 ■ Increase Slightly ■ Increase Significantly

Should Billings provide additional resources to attract more businesses?



■ Yes ■ No ■ No Opinion

1. Diversify Billings' economy to attain self-sufficiency

1. Attract a local grocery store, through incentives, to provide residents with easy access to food
2. Expand the Billings Merchant Association and coordinate with the Christian County CoC to encourage economic development
3. Design a tax abatement program to incentivize the establishment of new businesses

2. Revitalize downtown district

1. Establish a Downtown Development Committee to oversee improving the Downtown District
2. Seek state and/or federal grants to foster growth and promote aesthetic continuity
3. Create a Bavaria theme that gives a unique brand to the Downtown



ECONOMIC DEVELOPMENT

1. Attract new businesses

1. Attract a local grocery store, through incentives, to provide residents with easy access to food
2. Continue utilizing local economic development groups for help recruiting new businesses
3. Design a tax abatement program to incentivize the establishment of new businesses



2. Support existing businesses

1. Continue supporting groups, such as the Billings Merchant Association, that help organize events to encourage citizens to shop at Billings businesses
2. Work with school district and/or OTC to encourage training students for in-demand trades
3. Review options for creating a CID

TRANSPORTATION

1. Provide citizens with more sidewalks to create a more walkable community

1. Identify areas of significant pedestrian activity that are not equipped with sidewalks
2. Provide sidewalks for areas that have the most pedestrian traffic
3. Develop a connected sidewalk system throughout Billings

2. Provide a trail network that creates opportunity for leisure and enables citizens to navigate the City without traveling along major roads

1. Identify destinations within Billings with the potential for sidewalk developments
2. Seek funding assistance for trail development by applying for grants from MODNR
3. Develop a trail network that connects with other communities to encourage alternative forms to transportation

3. Create shared bike lanes on streets based on popular biking routes throughout the city

1. Determine popular bike routes in the city
2. Apply for state and federal grants to help pay for proper signage and markings

TRANSPORTATION

1. Maintain and enhance the current transportation system

1. Develop a formal street maintenance program
2. Discourage cul-de-sacs and other dead end streets in new subdivisions
3. Require transportation impact studies for any new large development



2. Provide alternative modes of transportation

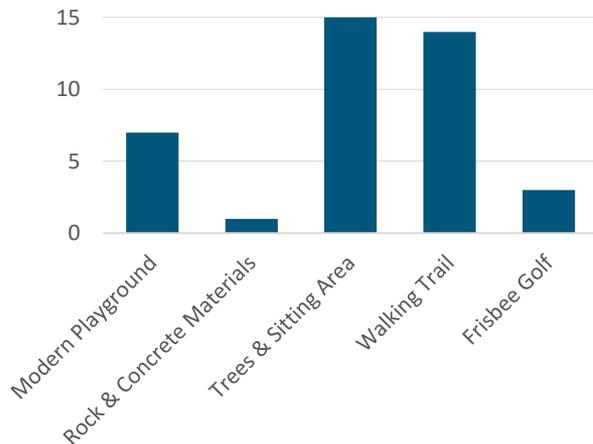
1. Work with Christian County to educate citizens about OATS
2. Develop a connected sidewalk system throughout Billings
3. Determine popular biking routes in the city and study the feasibility of designating
4. Review opportunities for regional trail connections

RECREATION & OPEN SPACE

3.05

Average level of satisfaction with the current park system (1=dissatisfied, 5=satisfied)

What would you like to see in Billings City Park?



1. Implement basic design elements and landscaping to beautify city facilities

1. Add landscaping to create defined spaces within the park
2. Add a landscaped walking path through the park
3. Add a water feature to add movement to the park

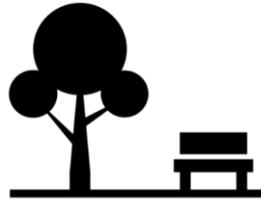
2. Provide recreational infrastructure to encourage and promote community recreation and public health

1. Improve outdoor facilities by providing disc golf goals and an outdoor basketball court in the park
2. Update playground equipment, add trailside exercise equipment, and provide adequate lighting to ensure activities and safety for all ages
3. Look into grants to build a community center

RECREATION & OPEN SPACE

1. Provide recreational infrastructure to encourage and promote community recreation and public health

1. Maintain existing parks while expanding recreational facilities

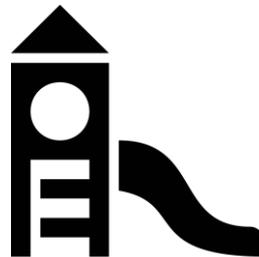


2. Conduct a self-evaluation to determine recreational facilities' compliance with the American with Disabilities Act



3. Incorporate pocket parks into existing and future neighborhoods

4. Explore options for a potential park to be built for residents north of the railroad



QUESTIONS?

Thank you!

BILLINGS
Comprehensive Plan



Southwest Missouri
COUNCIL OF GOVERNMENTS

"Enhancing the quality of our communities through regional cooperation"